News Release

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3D Systems Introduces Next Generation of 3DMe Photobooth with Enhanced User Experience for Retail Floor and Event Activations

– New 3DMe®Photobooth provides end-to-end experience from facial imaging to 3D figurine purchasing all in one unit
– Improved POS systems, revenue analysis tools and user experience

ROCK HILL, South Carolina, August 27, 2015 – [3D Systems](https://www.3dsystems.com) (NYSE:DDD) today announced the immediate availability of its new generation of 3DMe® Photobooth, which brings the full 3DMe experience to retail spaces and events. Always a popular attraction at events around the country, this revamped version includes an attractive user interface and is fine-tuned for easier point-of-sale, revenue reporting, and user experience.

3DMe Photobooth uses 3D imaging technology to capture an instant, photo-realistic facial image. Users can put their face on seasonal and branded collections of customizable 3DMe figurines, including characters from "Ghostbusters" and "Walking Dead." Utilizing Photobooth's state-of-the-art technology, users can play animations of their personalized character, social share and order 3D-printed full color figurines—all within minutes from the Photobooth kiosk.

For owners, the latest version of 3DMe Photobooth adds upon the kiosk's consumer popularity, integrating enhanced operating features that make it even easier to maintain and operate. A new point-of-sale (POS) system allows onsite purchasing with a credit card reader, and included revenue tracking systems help owners pinpoint

trends. Even the shipping and packing of the unit are streamlined. In minutes, after unpacking the 3DMe Photobooth, vendors can be attracting customers and generating revenue.

In addition, the new 3DMe Photobooth's skin can be customized for improved visibility and branding. 3DMe Photobooth's content can also be refreshed based on brands and seasons, so vendors can provide the free content and styles that attract new and returning consumers.

"We're excited for the new opportunities that 3DMe Photobooth brings to retail and event spaces for increased foot traffic, recurring revenue, and for the joy it brings users," said Peter Theran, Vice President of Global Consumer Products, 3DS. "3DMe Photobooth is always hugely popular with consumers, and now it's easier for owners, too. It's a win for everyone."

3DMe Photobooth will have 12 language options and is available through authorized 3D Systems resellers and distributors.

Watch a video of 3DMe Photobooth for retail and event activations here. To learn more about 3DMe Photobooth and how to become a reseller, click here.

Learn more about 3DS' commitment to manufacturing the future today at www.3dsystems.com.

About 3D Systems

3D Systems provides the most advanced and comprehensive 3D digital design and fabrication solutions available today, including 3D printers, print materials and cloud-sourced custom parts. Its powerful ecosystem transforms entire industries by empowering professionals and consumers everywhere to bring their ideas to life using its vast material selection, including plastics, metals, ceramics and edibles. 3DS' leading personalized medicine capabilities save lives and include end-to-end simulation, training and planning, and printing of surgical instruments and devices for personalized surgery and patient specific medical and dental devices. Its democratized 3D digital design, fabrication and inspection products provide seamless interoperability and incorporate the latest immersive computing technologies. 3DS' products and services disrupt traditional methods, deliver improved results and empower its customers to manufacture the future now.

Leadership through Innovation and Technology

•3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.

•3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.

•3DS invented the ColorJet Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.

•3DS invented MultiJet Printing (MJP) printers and was the first to commercialize it in 1996.

•3DS pioneered virtual surgical simulation (VSS^{TM}) and virtual surgical planning (VSP$^®$), and its leading 3D healthcare products and services help doctors achieve better patient outcomes.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at www.3dsystems.com.