



# News Release

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## 3D Systems Delivers *Sense* Consumer 3D Scanner

- Printable Physical Photography for All; Discover #HowScanagenicAreYou
- Easy to Use, Full Color, Portable, Ready to Print, Share and Enjoy
- Professional Performance at the Affordable Consumer Price of Only \$399
- Scan Large and Small Objects, People and Scenes, Watch the [Sense video](#)

**ROCK HILL, South Carolina –November 8, 2013 – [3D Systems](#) (NYSE:DDD)** announced today the immediate availability of the [Sense™ 3D scanner](#), the first 3D scanner designed for the consumer and optimized for 3D printing. The Sense is the only 3D scanner to deliver precise instant physical photography, so everyone can capture his or her scanable moments. Sense has flexible scan size and can capture everything from a picture-perfect cupcake to a full-body selfie, processing data in seconds for an instantly 3D printable file. Sense comes with an intuitive user interface with easy and automated zoom, track, focus, crop, enhance and share tools. Sense printables can be sent to your Cube® and CubeX™ 3D printers, or directly uploaded to Cubify.com for cloud printing in a range of materials, including Ceramix, Aluminix and Clear.



The Sense is priced at \$399 and immediately available on [Cubify.com](#). The Sense will also be available on [Staples.com](#) and in hundreds of Staples retail stores nationwide starting November 18, 2013.

3DS CEO Avi Reichental will launch Sense live on-stage at Engadget Expand on November 8<sup>th</sup>. Anyone in or visiting New York City is invited to grab a sneak peek and hands-on experience with the Sense at Engadget Expand, November 9–10, 2013, at the Javits Center. 3DS will be real-time scanning and projecting onto a 70-inch screen throughout the weekend from 9am-6pm each day.

“The Sense is the first ever 3D content camera for everyone, making it possible to capture people, objects and places on the go,” said Rajeev Kulkarni, Vice President and General Manager, Consumer Products, 3D Systems. “I anticipate that the Sense’s intuitive nature, portability, range, unmatched quality and powerful user interface and user experience will spur a new social movement around 3D sharable and printable physical photography.”

### **Product Features:**

**For your life on the go:** hand-held mobility gives you the freedom to scan spontaneously, everywhere you go. The Sense is mobile scanning compatible with the Microsoft Surface™ Pro 2 tablet.

**Scan small, scan large, scan it all:** Sense small and large objects, people and scenes. The Sense has the most diverse scan range in its class with auto-optimized settings for small and large objects like a book or a motorcycle, heads to full bodies and scenes as large as 10 feet tall and wide.

**Zero-in on what matters:** automatic object recognition extracts precise targets from the busiest of backgrounds, scanning only the object you want.

**Edit confidently:** Sense software is intuitive, fast, accurate and easy to use. Scans process in seconds and can be cropped, enhanced and solidified for printables in just minutes. No design experience is necessary.

**Mash-up your world:** merge your scans in Cubify Sculpt™, the ultimate consumer software for editing STLs, mash-ups and organic modeling. Full integration between the Sense and Cubify Sculpt gives you the creative freedom to import your scans and combine them with other favorite designs.

**Physical to digital and back again:** Sense is fully integrated with Cubify.com and your Cube 3D printer. Scans can be uploaded directly for cloud printing with a variety of materials on Cubify.com, or sent directly to your 3D printer.

Sense is powered by 3DS' proprietary Geomagic® software, making the Sense unmatched in quality, scan speed and easy editing capabilities for consumers. Sense is the only consumer scanner in its class that delivers professional performance at an affordable consumer price and guarantees an awesome user experience.

Discover how scanagenic you are today at [Cubify.com/Sense](http://Cubify.com/Sense).

Inquiries and press kit requests can be directed to [Press@3dsystems.com](mailto:Press@3dsystems.com).

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#HowScanagenicAreYou

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### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike with materials ranging from thermoplastics, metals, ceramics and edible sugar. The company also provides software design tools including CAD, reverse engineering and inspection and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to manufacture the future.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).