![3D logo] *News Release*

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3D Systems Launches Cubify Tags

-Make It Personal With Amazing, Creative Tags And Pendants

ROCK HILL, South Carolina –August 6, 2012 – [3D Systems Corporation](#) (NYSE:DDD) announced today the immediate availability of [Cubify® Tags](#), another new app designed specifically for printing on its [Cube® 3D printer](#). Cubify Tags makes it possible for anyone to design their own tags and pendants and 3D print them at home.

Simply choose a shape, then drag and drop characters and letters onto it for a unique, inspired design. These colorful tags and pendants make a personal statement and can be worn as necklaces or used to personalize everyday items from luggage, backpacks and key chains to cool tags for the family pet.

"We are thrilled to bring another intuitive and fun app to [Cubify](#). Boys and girls of all ages can instantly make and print their unique creation to wear, give as gifts and exchange with their friends," said Cathy Lewis, Vice President of Global Marketing for 3D Systems. "Our enthusiasm continues to build with each amazing new app we introduce to our growing Cubify community."

Be the first to register and start making your custom tags on [Cubify](#) today.

About 3D Systems Corporation
3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD software and plugins, and affordable consumer create-and-make printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new

products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at www.3DSystems.com.

To experience our entire range of 3D content-to-print products and services please visit www.printin3D.com, www.production3dprinters.com, www.3Dproparts.com, www.zcorp.com, www.toptobottomdental.com, www.quickparts.com, www.alibre.com, www.bitsfrombytes.com, www.bespokeinnovations.com, www.botmill.com, www.cubify.com, www.myrobotnation.com, www.freshfiber.com, www.The3dStudio.com, www.freedomofcreation.com, www.sycode.com, www.paramountind.com, blog.3dsystems.com, or via email at moreinfo@3Dsystems.com.