News Release

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3D Systems Launches Cubify Invent

- Breakthrough Pricing For Powerful 3D 'Create-To-Print' Design Tool

ROCK HILL, South Carolina –July 24, 2012 – 3D Systems Corporation (NYSE:DDD) announced today the immediate availability of Cubify® Invent™, the first 3D design tool developed specifically with 3D printing in mind, empowering users to turn their ideas into reality for just $49. From the 3D content-to-print innovator and leader, simply download a free trial of Cubify Invent and start creating and making today.

Cubify Invent combines the power of professional design software with intuitive, free tutorials that make learning fun and easy. People familiar with basic CAD tools like SketchUp®, and new users alike, can quickly advance to create and make in 3D, transforming even their most complex designs into 3D printables with Cubify Invent. Cubify members can access cloud-printing services for their creations or print their designs on Cube®, the world's first 3D printer for the home.

"We are thrilled to offer the most affordable and powerful 3D design tool on Cubify today. Cubify Invent, combines our extensive 3D printing and design expertise to deliver a unique create-and-make experience to beginners and professionals alike, and this is just the beginning," promised Cathy Lewis, Vice President of Global Marketing for 3D Systems.

Get your free trial of Cubify Invent today.

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD software and plugins and affordable consumer create-and-make printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at www.3DSystems.com.

To experience our entire range of 3D content-to-print products and services please visit www.printin3D.com, www.production3dprinters.com, www.3Dproparts.com, www.zcorp.com, www.toptobottomdental.com, www.quickparts.com, www.alibre.com, www.bitsfrombytes.com, www.bespokeinnovations.com, www.botmill.com, www.cubify.com, www.myrobotnation.com, www.freshfiber.com, www.The3dStudio.com, www.freedomofcreation.com, www.sycode.com, www.paramountind.com, blog.3dsystems.com, or via email at moreinfo@3Dsystems.com.

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