



# News Release

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## 3D Systems' CEO Keynotes SPAR International 2012

- 3D Content-To-Print Innovation Takes Center Stage -

**ROCK HILL, South Carolina, April 16, 2012** – [3D Systems](http://www.3dsystems.com) Corporation (NYSE:DDD) announced today that its President and Chief Executive Officer, Abe Reichental, will present a keynote address "Express Yourself in 3D" at the annual SPAR International 2012, End to End 3D Conference being held April 15 – 18<sup>th</sup>, 2012 at The Woodlands, in Houston, Texas. The keynote, presented this morning, will provide a vision of the transformative power of 3D content-to-print solutions through exciting new and emerging applications and the impact they are having on the future of localized manufacturing, consumerism and education as a competitive advantage.

SPAR International 2012, the End to End 3D Conference, boasts over 800 attendees with approximately 100 expert speakers providing context for the exchange of ideas and best practices between 3D content-to-print solutions and services providers, their users and peers.

"I am very grateful to participate in this forward looking ideation forum," said Abe Reichental, President and CEO of 3D Systems. "As a leading provider of 3D content-to-print solutions we are committed to democratizing access to tangible and affordable products and services for the benefit of professionals and consumers, alike."

### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers

alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

To experience the company's entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.zcorp.com](http://www.zcorp.com), [www.cubify.com](http://www.cubify.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.quickparts.com](http://www.quickparts.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.botmill.com](http://www.botmill.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.myrobotnation.com](http://www.myrobotnation.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).

### **About SPAR International 2012**

This conference on End to End 3D is delivered by SPAR Point Group and brings 3D professionals together under one roof to share ideas, best practices and techniques. SPAR International 2012 attracts project managers, engineering and technical leads, industrial metrologists and surveyors, security and law enforcement and experts in historic preservation and documentation.

For more information, go to [www.sparpointgroup.com](http://www.sparpointgroup.com).