



# News Release

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## 3D Systems Opens Innovation Center

- Catalyzing The Personal Manufacturing Revolution -
- Sponsoring Corporate And Consumer Ideation Sessions -
- Driving Rapid Adoption Of Disruptive Technologies -

**Rock Hill, South Carolina – March 28, 2012** - [3D Systems](#) Corporation (NYSE: DDD) announced today the opening of a first ever 3D content-to-print innovation center at its Rock Hill headquarters. The company plans to share the disruptive power and compelling impact of its products and services, demonstrating how these solutions transform the way companies create and manufacture new products and consumers experience art, science and music.

The company plans to regularly host thought provoking ideation sessions for business and consumer thought leaders and shapers geared towards helping entrepreneurs and intrapreneurs discover new approaches to problem solving and develop innovative solutions to disrupt and transform traditional design-to-production methods.

Central to the innovation center is 3D Systems' drive to democratize access, through integrated simplicity and empowerment, to its [personal](#) and [professional 3D printers](#), its [Cubify™](#) consumer experience and its rapidly growing [on-demand](#) parts services. This unparalleled combination boasts a full complement of [3D Systems'](#) high-speed, full-color and high-definition print capabilities and affordable [Alibre](#) CAD solutions.

"It's a real privilege to share our disruptive, affordable and impactful solutions with all who seek to benefit from the emergence of a personal manufacturing revolution," said Abe Reichental, President and Chief Executive Officer of 3D Systems. "This investment clearly demonstrates our complete ideation-to-manufacturing capabilities and underscores our commitment to democratize access and accelerate the adoption of our 3D content-to-print solutions for the benefit of professionals, consumers and educators the world over."

## **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

To experience 3D Systems' entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.cubify.com](http://www.cubify.com), [www.zcorp.com](http://www.zcorp.com), [www.print3d.com](http://www.print3d.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.quickparts.com](http://www.quickparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [www.botmill.com](http://www.botmill.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).