



News Release

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3D Systems Gets Mad Mike For Cube Odyssey

- Famed Specialist To Customize Cube Car -

ROCK HILL, South Carolina – March 15, 2012 - [3D Systems](#) Corporation (NYSE: DDD) announced today that [Mad Mike®](#), the automotive customization entrepreneur from the hit television show “Pimp My Ride” will customize a Nissan Cube® car for the company’s cross country Cube Odyssey road trip to launch its first ever plug-and-play at home [3D printer, Cube™](#).

Mad Mike®, a recognized wizard in automobile customization has long been interested in using 3D printing to bring his [one-of-a-kind creations](#) to life for unique car parts and projects. Mad Mike® and his team will share their creativity and innovation on the Cube by posting daily videos of the customization process on the [Cubify™ blog](#) and [Facebook](#).

The Cube Odyssey, which will hit over 25 of the hottest and most creative cities in the country, will start in Los Angeles on April 10, 2012. 3D Systems will showcase the ‘tricked out’ Nissan Cube® car at its big send-off with Mad Mike® and other Cube Odyssey celebrities, sponsors and supporters. More details on the Cube Odyssey are available at <http://cubify.com/blog/the-cube-odyssey-begins/> and <https://www.facebook.com/cubify>.

For more information please email press@3dsystems.com or visit www.3dsystems.com, www.cubify.com, the [Cubify™ blog](#), [Facebook page](#) or [Twitter](https://twitter.com/#!/Cubify) (<https://twitter.com/#!/Cubify>).

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at www.3DSystems.com.

To experience the company's entire range of 3D content-to-print products and services please visit www.printin3D.com, www.production3dprinters.com, www.zcorp.com, www.toptobottomdental.com, www.cubify.com, www.quickparts.com, www.3Dproparts.com, www.alibre.com, www.bitsfrombytes.com, www.botmill.com, www.The3dStudio.com, www.freedomofcreation.com, www.sycode.com, blog.3dsystems.com, or via email at moreinfo@3Dsystems.com.